

Rebate Eligibility Made Easy: Up to \$14,000 Available

The Wisconsin Home Electrification and Appliance Rebates (HEAR) offers substantial rebates for installing ENERGY STAR-certified heat pumps, helping homeowners improve energy efficiency and save on energy bills. Use this guide to determine if your household qualifies based on income.

Do you qualify?

Income Levels

Eligibility is determined based on your household's income compared to the Area Median Income (AMI):

\$14K

Low-Income Household

Rebate Amount: **100%** project total up to **\$14,000**
Eligibility: Income at or below **80% of AMI**

Moderate-Income Household

Rebate Amount: **50%** project total up to **\$14,000**
Eligibility: Income between **80% and 150% of AMI**

How do you check your eligibility?

- Visit the [Income Verification Guide](#) to find the AMI for your area
- Compare your household income to these thresholds to determine if you qualify
- [Categorical Eligibility](#) – Residents can submit proof of enrollment in another qualifying program such as SNAP, WIC, LIHEAP, or LIWP

What documents will you need?

To verify your income, you may need to provide:

- Recent tax returns (Form 1040)
- Proof of residence (utility bills, lease agreements, etc.)
- Additional [documentation](#) as required*

*You must provide current income documentation for everyone 18+ in the household, showing gross income (before deductions) from the last 12 months. Documents must include identifying details, such as the recipient's name or address.

Get Started Today

Partner With Us

- As a WI HEAR approved contractor, we'll guide you through the rebate process from start to finish
- Access exclusive resources and support to streamline installations

Verify Your Income

- Use the FOE Income Verification Portal to check your income eligibility or ask us for help
- Confirm your household meets rebate income thresholds

Upgrade Your Home

- Install a qualifying ENERGY STAR-certified heat pump and start saving!

**Check
Eligibility**



To check a customer's AMI eligibility, scan or visit our [Income Verification Guide](#)